

MONTHLY MEMBERSHIP PROGRESS REPORT

LOCATION TENNESSEE

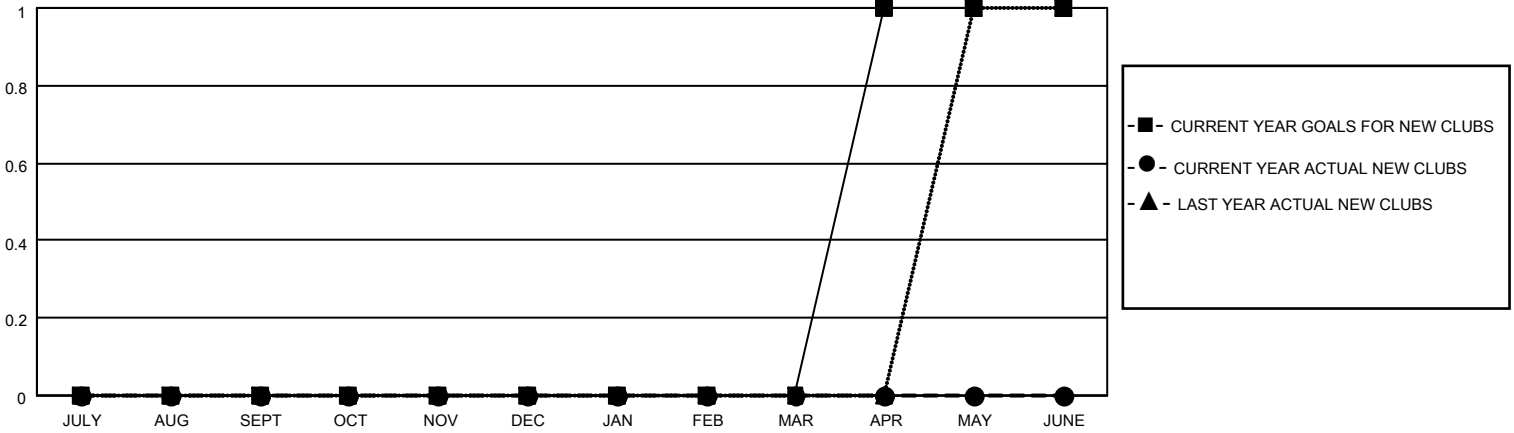
District 12 S

Results as of: 1/31/2022

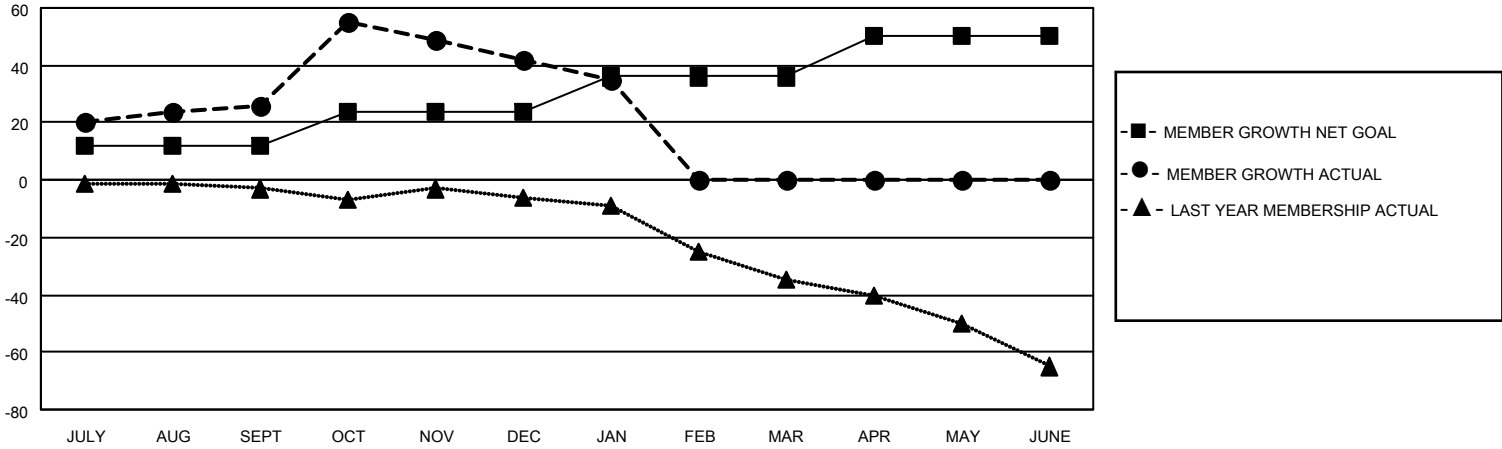
| Clubs | | | |
|-----------------------|---------------|-----------|---------------|
| RESULTS FOR 2021-2022 | | | |
| QUARTER | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS |
| JULY/AUG/SEPT | 0 | 0 | 1 |
| OCT/NOV/DEC | 0 | 0 | 0 |
| JAN/FEB/MAR | 0 | 0 | 0 |
| APR/MAY/JUNE | 1 | 0 | 0 |

| Members | | | |
|-----------------------|------------------------|----------------------|---|
| RESULTS FOR 2021-2022 | | | |
| QUARTER | MEMBER GROWTH NET GOAL | MEMBER GROWTH ACTUAL | DROPPED MEMBERS ACTUAL (including transfers) |
| JULY/AUG/SEPT | 12 | 42 | 16 |
| OCT/NOV/DEC | 12 | 51 | 32 |
| JAN/FEB/MAR | 12 | 1 | 7 |
| APR/MAY/JUNE | 14 | 0 | 0 |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



| | | | | | | | | | | | | | | |
|---|---|---|----------------|---|-------|----|-------|----|--|--|---------------------------|-----|---------------------------------|-----|
| <p>DROPPED CLUBS: 1</p> | <p>23 CLUBS OF 47 ADDED 1 OR MORE NEW MEMBERS</p> | <p style="text-align: center;"><u>GENDER DISTRIBUTION</u></p> <p>MALE 575 (55.56%)</p> <p>FEMALE 460 (44.44%)</p> <p>NON BINARY 0 (0.00%)</p> <p>PREFER NOT TO ANSWER 0 (0.00%)</p> | | | | | | | | | | | | |
| <p><u>DROPPED MEMBERS</u></p> <table style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 70%;">DECEASED</td> <td style="text-align: right;">10</td> </tr> <tr> <td>CLUB CANCELLED</td> <td style="text-align: right;">0</td> </tr> <tr> <td>OTHER</td> <td style="text-align: right;">45</td> </tr> <tr> <td style="border-top: 1px solid black;">TOTAL</td> <td style="text-align: right; border-top: 1px solid black;">55</td> </tr> </table> | DECEASED | 10 | CLUB CANCELLED | 0 | OTHER | 45 | TOTAL | 55 | <p style="text-align: center;">CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA</p> | <table style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 70%;">TOTAL FAMILY UNIT MEMBERS</td> <td style="text-align: right;">238</td> </tr> <tr> <td style="border-top: 1px solid black;">FAMILY MEMBERS PAYING HALF DUES</td> <td style="text-align: right; border-top: 1px solid black;">126</td> </tr> </table> | TOTAL FAMILY UNIT MEMBERS | 238 | FAMILY MEMBERS PAYING HALF DUES | 126 |
| DECEASED | 10 | | | | | | | | | | | | | |
| CLUB CANCELLED | 0 | | | | | | | | | | | | | |
| OTHER | 45 | | | | | | | | | | | | | |
| TOTAL | 55 | | | | | | | | | | | | | |
| TOTAL FAMILY UNIT MEMBERS | 238 | | | | | | | | | | | | | |
| FAMILY MEMBERS PAYING HALF DUES | 126 | | | | | | | | | | | | | |